



Mr Smith



Northcote



Mr Smith

Not just a building, but a personality.
Not just another building, but part of the community.
Mr Smith is your neighbour.

Eating at the same restaurant, sitting on the same park bench.
Going to the same gigs, someone you would tip
your hat to on your morning walk.

A gentleman, a scholar. A professional, an artisan.
Mr Smith is here, where it all happens.
In the slow lane... in the fast lane.

Get to know Mr Smith...

Mr Smith arrives...

Contemporary architectural design over 5 distinct levels, Mr Smith likes privacy and convenience with a nod to global style.



Mr Smith's home is his castle...

One or two bedrooms, add a study
or studio room, Mr Smith is flexible.
It's all about designer style with
substance and simplicity...





Mr Smith invites easy living.

Quietly confident, he enjoys contemporary comforts and appreciates old world attention to quality. For a busy schedule or a lazy afternoon, his integrated kitchen with the finest European appliances and his tech savvy living zones help him through the day.

Then a drink on the balcony with friends before heading to his favourite local. His open plan apartment complements his open plan lifestyle. Essential ingredients are function and flair.

Mr Smith loves a city with style...



Sunday at home...



...Action or relaxation

Always staying fresh...



...Mr Smith likes original style



Mr Smith's morning ritual sees single minded
focus on the morning news. And patisserie.
He enjoys the European connection.

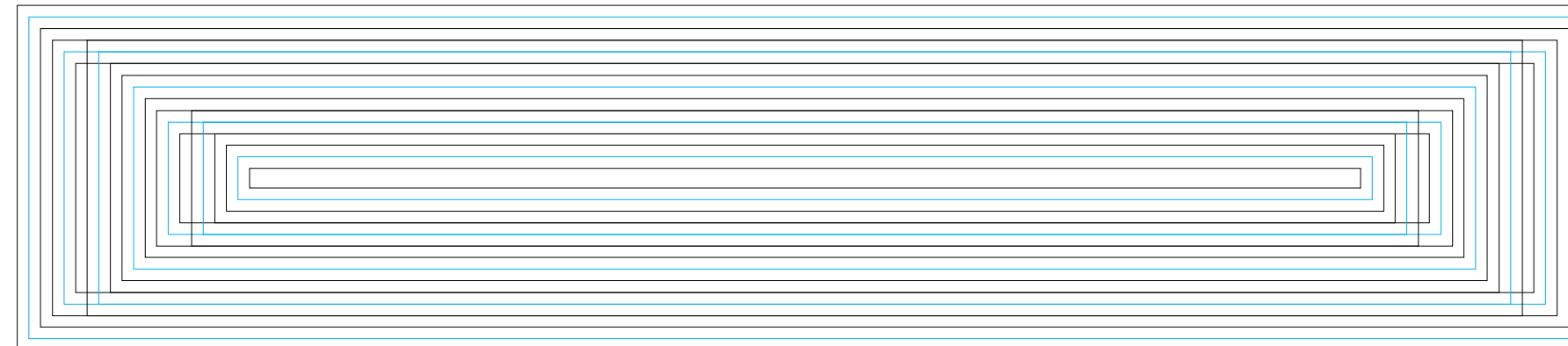
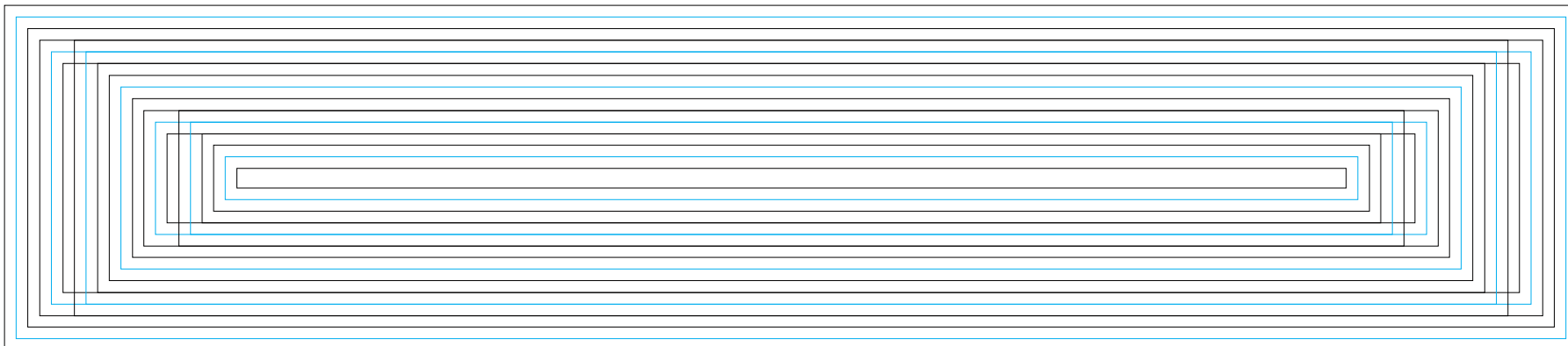
Suddenly spontaneous, he stops to smell the coffee
and lingers over a literary classic. Then it's time to stretch
his legs, a riverside trail or just go retail.

His day unfolds...



Mr Smith adds to his silhouette with a Fedora and the perfect shoes. High Street originals for speakeasy style.

Mr Smith feels connected. On the run or leisurely ride. Dedicated tram, train or wheels bring the world a little closer.



Lapping it up with the locals...



...Moments to capture

NORTHCOTE SOCIAL CLUB .COM



Handwritten text on a whiteboard or notice board, including names and dates:

Melbourne Utronic
Katherine Kinnaird
Bob Jass + Chris
Lang Zwart + Pauline
Chris 5th July
Simon Burke
Sat 7th Main set
Pity & Thrill
Sun 8th Mantis of Prayer
+ Teenage Libido
Monday Leinster



Finding a vibrant fusion of culture, creativity and cuisine at his doorstep,
Mr Smith brings his compatible cool to the community. He belongs.

Mr Smith laughs often and shares stories. Humble and witty,
Mr Smith is crazy in love with life.

This is Mr Smith's Northcote...





Mr Smith's Northcote



EXPLORE THE MANY ASPECTS OF NORTHCOTE. PICK A ROUTE:

PARKS & RECREATION

- 1 Northcote Golf Club
- 2 Merri Creek Bicycle Path
- 3 Batman Park
- 4 All Nations Park
- 5 Northcote Aquatic Centre
- 6 McDonnell Park
- 7 R Thompson Reserve
- 8 Fairfield Bowls Club

FINERY

- 9 Westgarth Cinema
- 9 Taxi Boat
- 10 Coco Loco
- 11 Otsunami
- 11 Palomino
- 11 Chowhound
- 12 The Estelle
- 13 374 Gallery

SHOPPING

- 14 Coles Supermarket
- 15 Brown & Bunting
- 15 Friendship Tree
- 15 The Local Shop
- 15 St. Dots
- 15 Scroungers
- 15 Small Dreams
- 15 The Book Grocer
- 16 Fruit Peddlars
- 17 Know your product

THINK

- 18 374 Gallery
- 19 303 Jazz Club
- 20 Red Door Corner Store
- 21 Brown & Bunting
- 21 Café Bedda
- 21 Disco Beans
- 22 Penny Farthing Espresso

TRANSPORT

- 23 Metlink 567 Bus Stop
- 24 Dennis Train Station
- 25 Westgarth Station
- 26 Eastern Freeway
- 27 Hoddle Street
- 28 Metlink 86 Tramline
- 29 Northcote Train Station
- 30 Merri Creek Bicycle Path

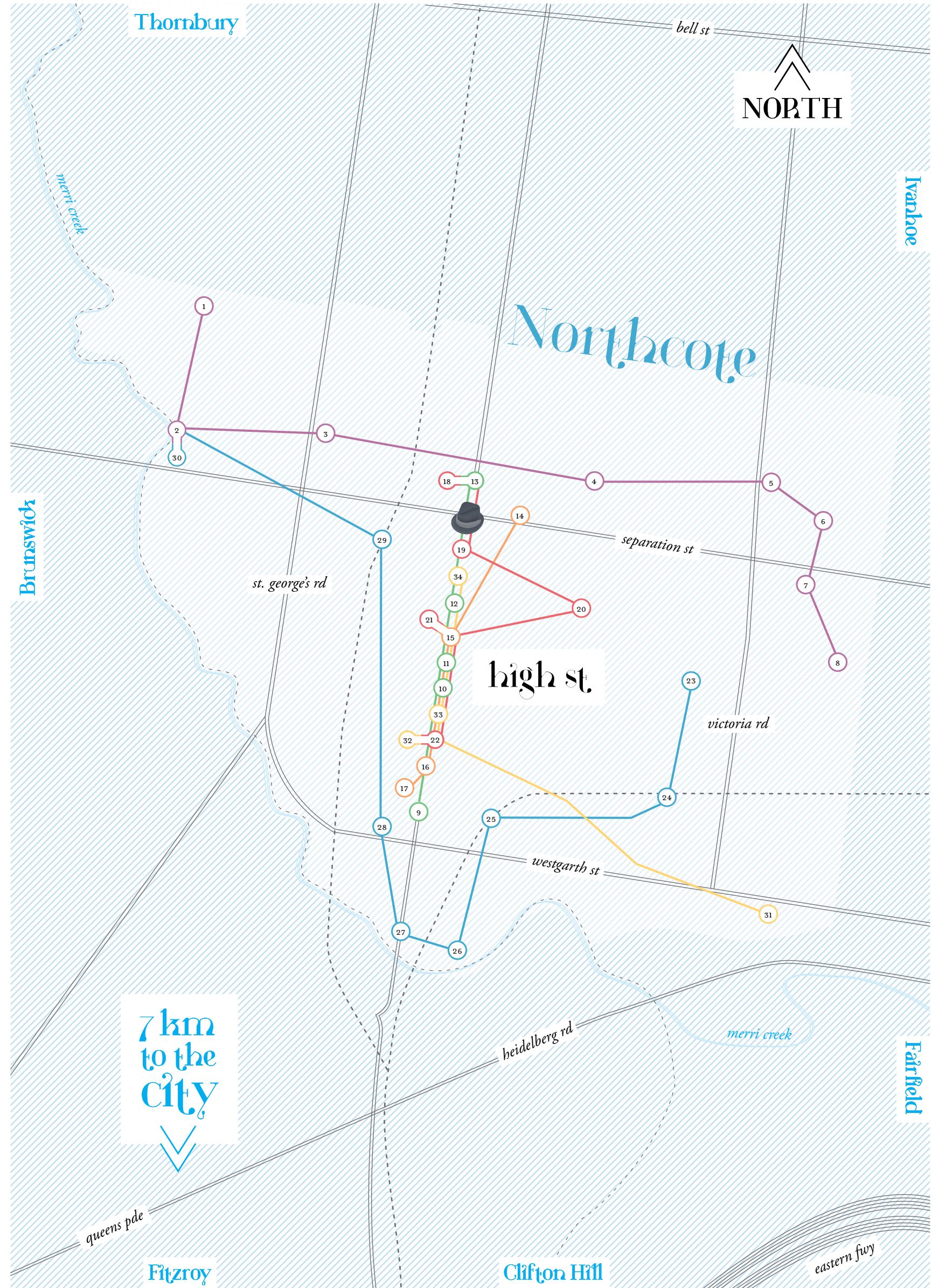
SOCIAL

- 31 Fairfield Boathouse
- 32 Penny Farthing Espresso
- 32 Barnancy
- 33 Wesley Anne
- 33 Willow Bar
- 33 The Peacock Hotel
- 33 Open Studio
- 33 Joe's Shoe Store
- 34 Northcote Social Club



and so much more...

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