

Broken Hill Village

Centre Fact Sheet

Centre Overview

Broken Hill Village opened in April 2014, occupying a highly visible position on the Silver City Highway (South Road). Silver City Highway is a key arterial road that links Broken Hill and the greater western region of New South Wales. Broken Hill Village is a sub regional sized shopping centre offering a Coles Supermarket, Target, discount variety store Cheap As Chips and Liquorland supported by 12 specialty stores.

The market-style Coles Supermarket represents one of the most up to date Coles stores in the country, incorporating an in store butcher, a vast range of fresh, local products, seafood specialists and qualified bakers.

Broken Hill Village provides the broader catchment with a centrally located full line supermarket. The Coles Supermarket offer is further strengthened by being co-located with Target and other specialty retailers and well serviced by over 512 on grade car parks, the majority of which are shade sail protected.

CENTRE FACTS

Total GLA:
11,251m²

Major Retailers:
Coles Supermarket (4,052m²), Target (3,765m²)
Cheap as Chips (1,925m²)

National Retailers:
Liquorland (196m²), Discount Drug Store

Specialty Retailers:
12 (approx. 1,300m², excludes Liquorland)

Car Parks:
512

Leasing Opportunities:
Seeking expressions of interest in uses to complement a new format Coles supermarket including: Takeaway food, fresh food, gifts, homewares, services, hair & beauty and medical

SOCIO-DEMOGRAPHIC PROFILE, 2011

2011 Census item	Primary sector	%	NSW sector	%
Population & Dwellings				
Total Population	18,519			
Total Dwellings	7,440			
Socio-Economic Index For Areas (SEIFA)				
SEIFA 2011	888		961	
Household Income				
< \$31,200	2,517	38.4	258,644	30.5
\$31,200 > \$156,000	3,727	56.8	531,608	62.7
\$156,000 >	312	4.8	58,225	6.9
Average	\$44,160		\$54,360	
Home Ownership				
Fully Owned	3,371	47.3	379,957	38.8
Being Purchased	2,165	30.4	294,152	31.9
Renting	1,532	21.5	262,448	28.4
Other	57	0.8	8,613	0.9
Household Structure				
Single Parents	1,042	14.2	116,641	12.5
Couples without Dependents	1,634	22.3	268,032	28.8
Couple	2,099	28.6	283,430	30.4
Lone Person	2,505	34.1	255,038	27.4
Other	57	0.8	9,037	1.0
Age Distribution				
Less than 15	3,414	18.4	488,460	19.4
15 to 24	2,177	11.8	308,316	12.3
25 to 44	4,042	21.8	579,725	23.1
45 to 64	5,322	28.7	685,677	27.3
65 and above	3,572	19.3	451,489	18.0
Car Ownership				
Two or more Cars	3,078	43.6	493,253	53.8
One Car	3,150	44.7	349,840	38.2
No Cars	826	11.7	73,778	8.0

Source: ABS Census of Population & Housing, 2011

GEO-DEMOGRAPHIC CLASSIFICATION



Broken Hill Village

coles

Corner of South Road and Gossan Street
in Broken Hill, NSW



BROKEN HILL VILLAGE FLOOR PLAN

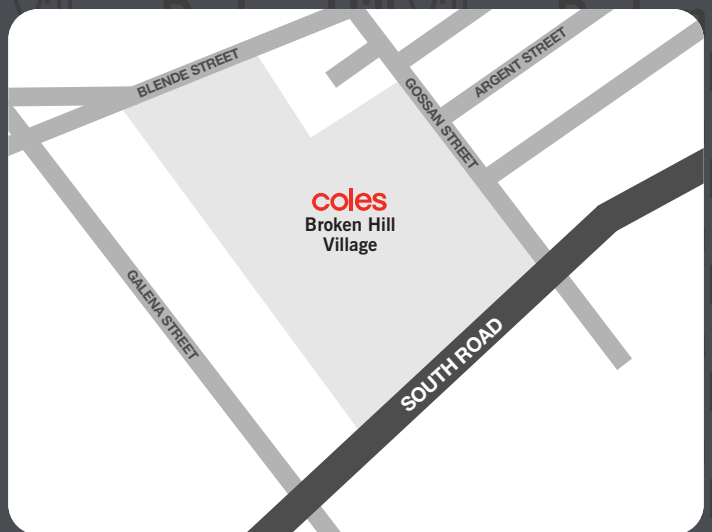


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